

## **PROLIFICS - WORLD'S LARGEST SYSTEMS INTEGRATOR SPECIALIZING EXCLUSIVELY IN IBM TECHNOLOGIES ENDS 2008 HEALTHY AND IS POISED FOR CONTINUED GROWTH**

**NEW YORK, New York – February 10th, 2009** – Prolifics, the largest end-to-end systems integrator specializing in IBM technologies, today announced that 2008 was a healthy year of growth, accomplishments and awards which included several key highlights including:

### Growth:

- In 2008, Prolifics joined with SemanticSpace Technologies and Arsin Corporation to form SemanticSpace Group – a global organization offering clients a “blended-shore” delivery model for the development, testing and maintenance of IBM-based applications
- The combined entity of 1500 employees and \$100MM in revenue operates across the U.S., Europe and Asia Pacific
- Ranked by IBM's #1 distributor, Avnet, in the Top 3 for US and Canada total overall IBM software revenue; recognized by Avnet Eagle Award for year-over-year sales growth
- Prolifics UK recognized by IBM Platinum Achievement Award for exponential growth
- Expanded IBM Rational practice through exclusive partnerships with Arsin, provider of testing services, and Black Diamond Software, Rational technology experts
- Appoints Kadeer Beg as Chief Technology Officer

### Events:

- Prolifics University - a week long Online Educational Conference for Executives and IT Management focused on SOA – featuring keynote speaker, Sandy Carter, VP of SOA and WebSphere Marketing, IBM
- Four speaking tracks at IBM's IMPACT conference including WebSphere MQ Enterprise Security, an ESB implementation for customer, Novo Nordisk, and an SOA Monitoring Solution for customer, Boeing
- Launched the unique and innovative “SOA Smart Talk” podcast series which was presented during the IMPACT conference
- Prolifics donated to charities including Toys for Tots, Unicef and St Jude's in the name of its key clients

### Awards and Recognitions:

- IBM Beacon Award for Overall Technical Excellence – 2<sup>nd</sup> year in a row - signifying that across all business partners of IBM that were nominated, Prolifics is number one and has demonstrated technology leadership, high levels of skills, quality processes and consistently high customer satisfaction through investment in its technical capabilities
- IBM Beacon Award for Outstanding SOA Solution was an innovative implementation that enabled the New York City Department of Health and Mental Hygiene to increase volume and performance, parse and distribute complicated industry “standard” HL7 data streams and reduce downtime
- Information On Demand (IOD) Specialty Mark after successfully completing IBM's rigorous IOD technical and business requirements
- IBM AAA-level rating for Tivoli Deployment Accreditation after successfully completing IBM's rigorous technical and business requirements

- In addition to numerous articles in trade publications, Prolifics was profiled in two books, "WebSphere Revolution: The Inside Story of How IBM, Partners, and Customers Came Together to Transform Business" by Jim Hoskins and "The New Language of Marketing 2.0: How to Use ANGELS to Energize Your Market" by IBM's Vice President, SOA & WebSphere Marketing, Strategy and Channels, Sandy Carter

### **About Prolifics**

Founded in 1978, Prolifics is the largest systems integrator specializing in IBM technologies, having garnered awards for technical excellence across IBM's entire software portfolio. A Premier Level IBM Business Partner, Prolifics provides expert services including architectural advisement, design, development, and deployment of end-to-end SOA and Portal solutions. In 2008, Prolifics joined with SemanticSpace Technologies and Arsin Corporation to form SemanticSpace Group – expanding its global presence and offerings. Prolifics has serviced more than 3,000 customers worldwide across a broad range of industries.

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